

Seeds of Literacy



ANNUAL REPORT

July 1, 2013 to
June 30, 2014



“I FEEL LIKE I CAN DO ANYTHING.”



“The life I want to live is a big life.”

“The tutors were eager to help. They were faithful.”



“I believe that this was the beginning, and the stars are the limit.”



“I’VE GOT HIGH DREAMS. I’VE GOT BIG DREAMS.”



“I REALIZED THAT SCHOOL WAS IMPORTANT TO THE WAY I WANT TO LIVE.”

Seeds of Literacy's Mission

PROVIDING PERSONALIZED EDUCATION THAT EMPOWERS
ADULTS TO SUCCEED IN THEIR COMMUNITIES.

Letter from Board President and Executive Director

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Dear Friends:

Fiscal Year 2013 - 2014 was one to remember for Seeds of Literacy!

It began by meeting the challenges of the new 2014 GED® test, and ended with opening a long-awaited east side location. The journey between the two was filled with the incredible dedication of our volunteers, donors, supporters, and board and staff.

Our Program Staff rose to the occasion of not only preparing students for the "old" version of the GED, but also began using our newly designed curriculum in the fall of 2013. A record number of students attended Seeds in late 2013, due to marketing and outreach efforts that encompassed northeast Ohio and relied on the media, nonprofit partners, and students to spread the word about the new test and how Seeds of Literacy could help.

We were thrilled to have 84 GED graduates this fiscal year! In their graduation photos, you can see the excitement, pride, and courage that made this accomplishment possible. Our graduates reached this milestone with hard work and support from the individual donors, private foundations, and corporate partners listed in this report.

Our new curriculum was fully in place by January 1, 2014, well-ahead of peer agencies throughout the state. More students are entering Seeds with lower math and reading levels, and so we added a full complement of supplemental materials to reinforce basic concepts and better prepare them for the rigorous GED curriculum.

The new computer lab got a workout, with students using the new, Seeds-designed digital literacy curriculum. We partnered with the Northstar Digital Literacy Assessment, a national standard that measures computer skills most requested by employers. When students complete our digital literacy curriculum, they receive a third-party certificate showing they have mastered these skills.

Finally, in late April, we applied for funding from the Ohio Board of Regents to open a site on Cleveland's east side, where illiteracy rates range between 85 and 97%. Against great odds, Seeds was awarded a \$101,872 grant, and we ended the fiscal year deep in plans for Seeds East.

This tremendous year was possible because of our donors, volunteers, board, staff and community believing in Seeds and our students. From the bottom of our hearts, we thank you.

Sincerely,



Bonnie Entler
Executive Director



John Hagerty
President, Board of Directors



2013-2014 Accomplishments

STUDENT ACHIEVEMENT

From July 1, 2013 - June 30, 2014

999 students enrolled

518 attended over 12 hours of class sessions

224 passed at least 1 GED practice test

84 passed the official GED test

OUR STUDENTS

75% live at/below federal poverty guidelines; 25% considered low or very low income

60% are African -American, 19% are Hispanic/Latino, and 19% are Caucasian

57% are women; 43% are men

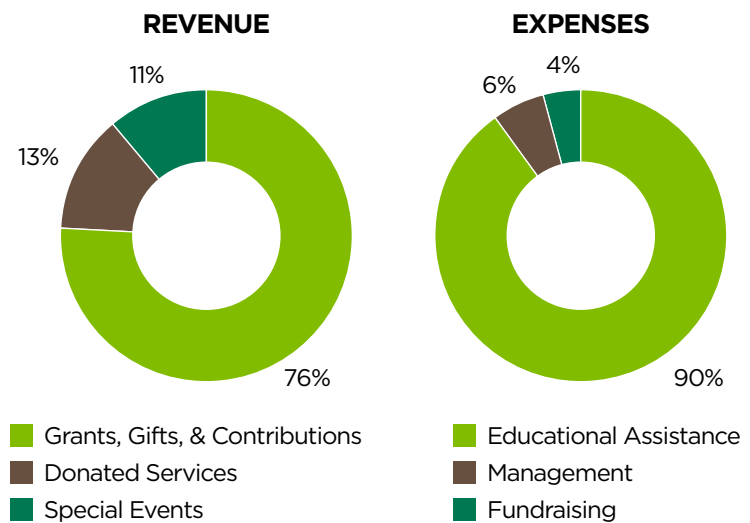
56% are between 25 and 44 years old

73% enter with reading skills below a high school level

91% enter with math skills below a high school level



Agency Budget



For a detailed financial report, contact Bonnie Entler, Executive Director, at 216.661.7950 or bonnieentler@seedsofliteracy.org.

Volunteer Achievement

Seeds of Literacy was honored to be featured on BrightIdeasOhio.org, a project of Governor Kasich's Office of Faith-Based and Community Initiatives. It highlights promising practices by Ohio nonprofits to encourage peer-to-peer learning and innovation. Seeds was identified as an excellent social service nonprofit organization in the areas of program design and volunteer engagement.

In Fiscal Year 2014, over 300 volunteers gave a total of 15,588 hours to Seeds. Volunteers tutored, balanced our accounts, input student progress data, filed, cleaned our classrooms, answered our phones, helped us fundraise, recruited students, and more.

Award-Winning Students & Program

Seeds of Literacy received the 2013 Anisfield-Wolf Memorial Award and its \$20,000 prize for outstanding nonprofit service for our work in preparing for the 2014 GED. In November 2013, one of our 2012 graduates, Maria Rodriguez, was awarded the Dollar General Student of the Year Award, a national award. Ms. Rodriguez received the award in Washington DC, where she and Bonnie Entler then met with members of Congress about the importance of adult literacy.



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