

**COMMIT EARLY**

to ensure  
you receive  
all of the benefits  
listed in your package.

# Sponsorship Opportunities

## The Exquisite Orchid

**\$25,000**

PRESENTING SPONSOR (LIMIT 1)

**NAME PRESENTED BY** On ALL materials\*

**LOGO INCLUDED ON**

Print Invitation  
Electronic Invitation  
Monthly Eblasts: Tutors, Students, Board  
Quarterly Community Eblast  
Seeds Event Webpage  
Lobby sign  
Event Slideshow sponsor page  
Event Slideshow design inclusion  
Program Sponsor Page

**SOCIAL MEDIA**

Name included on event page  
Dedicated sponsor profile post

**PROGRAM AD**

Full page, full color  
Choice of inside front or inside back covers

**SEATING for 10**

**POST EVENT BENEFITS**

**LOGO & LINK**

Event Recap Blog  
Electronic *This issue sponsored by* Quarterly  
Community News

**LOGO**

Print *This issue sponsored by* Newsletter

## The Radiant Rose

**\$10,000**

**LOGO INCLUDED ON**

Seeds Event Webpage  
Lobby sign  
Event Slideshow sponsor page  
Program Sponsor Page

**NAME ONLY**

Print Invitation  
Electronic Invitation  
Monthly Eblasts: Tutors, Students, Board  
Quarterly Community Eblast

**SOCIAL MEDIA**

Name included on event page

**PROGRAM AD**

Full Page, B&W

**SEATING for 8**

**POST EVENT BENEFITS**

**NAME & LINK**

Event Recap Blog  
Electronic *This issue sponsored by*  
Monthly Tutor News

## The Tulip \$5,000

**NAME INCLUDED ON**

Lobby sign  
Seeds Event Webpage  
Event Slideshow sponsor page  
Event Recap Blog

**PROGRAM AD 1/2 page B&W**

**SEATING for 6**

## The Daisy \$2,500

**NAME INCLUDED ON**

Lobby sign  
Seeds Event Webpage  
Event Slideshow sponsor page  
Event Recap Blog

**PROGRAM AD 1/4 page B&W**

**SEATING for 4**

## The Seedling \$1,000

**NAME INCLUDED ON**

Lobby sign  
Seeds Event Webpage  
Event Slideshow sponsor page  
Event Recap Blog

*Please note: seating and ads are  
not included in this package.*

**OUR REACH**

COMMUNITY NEWS EBLAST: Quarterly 1,200+ contacts

TUTOR NEWS EBLAST: Monthly 400+ contacts

SOCIAL ▶ Facebook 2,600+ ▶ X 1,750+ ▶ Instagram 1,500+ ▶ LinkedIn 750+

All ads are BLACK & WHITE except the Presenting Sponsor ad. Please, no bleeds or crop marks. Ads must be submitted by 5/31/24 for inclusion in the program. • File format: PDF, JPG, TIFF • Send artwork to: COMMUNICATIONS@SEEDSOFLITERACY.ORG

# Ad Specs



COVER PAGE: 6.25 X 7.5"  
Color  
Interior Front, Interior Back  
EXCLUSIVE! Only 2 available!

**\$25,000**

FULL PAGE INTERIOR  
Black & White

**\$10,000**

HALF PAGE  
6.25 X 3.625"

**\$5,000**

QUARTER PAGE VERTICAL  
3 X 3.625"

**\$2,500**

QUARTER PAGE VERTICAL  
3 X 3.625"

**\$2,500**



## Brunch SPONSORSHIP FORM

- \$25,000  
The Exquisite Orchid
- \$10,000  
The Radiant Rose
- \$5,000  
The Tulip
- \$2,500  
The Wildflower
- \$1,000  
The Seedling

PROGRAM AD     We will email our ad by 5/31     We need Seeds to create our ad     N/A

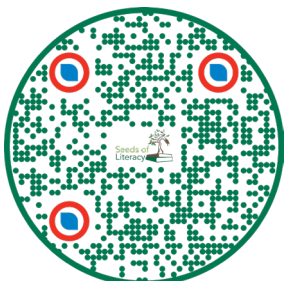
We cannot attend, but please accept this donation of \$ \_\_\_\_\_

Name (to appear in the event program) \_\_\_\_\_

Contact Name\* \_\_\_\_\_ *\*not for publication*

Address\* \_\_\_\_\_ City\* \_\_\_\_\_ State\* \_\_\_\_\_ Zip\* \_\_\_\_\_

Phone\* \_\_\_\_\_ Email\* \_\_\_\_\_



### BY CREDIT CARD

Visit our event page at [www.seedsofliteracy.org/Brunch2024](http://www.seedsofliteracy.org/Brunch2024) or scan the QR code to buy online.

**BY CHECK** Payable to SEEDS OF LITERACY and return with this form to  
3104 W. 25TH ST., STE. 3, CLEVELAND, OH 44109

**QUESTIONS?** KATHLEEN KELLEY [donations@seedsofliteracy.org](mailto:donations@seedsofliteracy.org)