



# WHY Adult Literacy MATTERS




of Cleveland adults are **functionally illiterate**.  
They may have trouble understanding



## x2 IN POVERTY

The percentage of adults without a high school diploma who live in poverty is twice that of those who have a high school diploma.  
An increase in education leads to an increase in  employment and a decrease in  poverty.

 **DIPLOMAS =**  
**3x EARNINGS**

Adults without a high school diploma or equivalent earn 42% **less** than those with a diploma 

**#1**  
**FACTOR**



A mother's reading skill is the **SINGLE STRONGEST DETERMINANT** of her child's future academic success



**110,000+**

Adults in Cuyahoga County **LACK** a diploma or high school equivalency

## SEEDS OF LITERACY

provides **FREE** education to adults who wish to succeed in our communities.  
*300 volunteers tutor 1,000 students annually.*



One-to-One  
Tutoring



**FREE**  
Education



Individualized  
Learning



Flexible  
Schedule



Award-Winning &  
Nationally Accredited

**EMPOWER**  
**CLE**