

At Seeds of Literacy, we are passionate experts in adult education. When your team joins us for a day of service, we don't just offer a volunteer opportunity—we provide a meaningful educational experience for your employees about who we are, what we do, and why adult education is vital to the health and future of our community.

Our biggest challenge is raising awareness, and your involvement helps amplify awareness through your networks.

Why spend a day at Seeds of Literacy? What's in it for your company?

- Personalized Welcome: We'll post signage in our lobby to welcome our friends from [X Company], recognizing your support. Both of our classroom locations have high-volume traffic to other businesses.
- Social Media Visibility: Photos from your service day will be featured across our social media platforms, showcasing your company's commitment to community involvement.
- Website Feature: Your company will be highlighted on our upcoming "Friends of Seeds" webpage, complete with a brief write-up and a quote from one of your employees about their experience.
- Annual Recognition: Your company will be acknowledged in our annual report, giving lasting visibility to your support.

How does Seeds benefit?

By partnering with us, you help spread the word about our mission, introducing Seeds to a new network of potential tutors, advocates, brand ambassadors, and donors. Together, we grow a stronger community—one where adult education can truly flourish.

Seeds o Literacy





Feeding Minds

DURATION 2.5 hours *

GROUP SIZE 3-10 people

FREQUENCY Offered year-round

Everyone loves a food day—whether it's donuts at the office or cupcakes in school, food has a way of bringing people together. At Seeds of Literacy, food days are even more appreciated. Many of our students live at or below the federal poverty line, and while tutors and staff often provide small snacks, food insecurity remains a serious challenge, with SNAP benefits running out quickly.

Nourishing their minds begins with feeding their bodies. Your organization will have the opportunity to provide meals for our students and connect with them over shared conversations. YOUR EXPERIENCE WILL LOOK SOMETHING LIKE THIS:

Presentation: Hear stories from a student and tutor

Serve a Meal: Share a meal and connect with students and tutors

Photo Opportunities: Capture meaningful moments

Regroup & Debrief: Reflect on the experience with Seeds

* Experience Tutoring! Optional 2-hour mini tutor training with hands-on student time

Mini subs, pizza, bagels, fruit, and individually packaged snacks are always a hit.

Paint the Town Seeds

DURATION 3 hours * GROUP SIZE 9-15 FREQUENCY Spring - Fall

Our next tutor or student could be hanging out at a coffee shop or library right now! Placing a flyer or palm card in a prime spot helps them realize Seeds is exactly what they've been looking for. We've already mapped out some of our favorite spots for you. Just snap a selfie by each location's bulletin board, share it on social media, and tag both your organization and ours, using #PaintTheTownSeeds.

YOUR EXPERIENCE WILL LOOK SOMETHING LIKE THIS:

Presentation: Hear stories from a student and tutor.

Form teams of 3, grab your maps, and hit the streets.

Paint the Town: Distribute Seeds literature and snap selfies with local businesses—don't forget to tag them!

Regroup & Debrief: Reflect on your experience with Seeds.

Photo Opportunities: Capture meaningful moments

*Experience Tutoring: Optional 2-hour mini tutor training with hands-on student time.

Poor-to-Poor Prive

DURATION 3 hours * GROUP SIZE 8-12 people FREQUENCY Offered year-round

Running a FREE program for 1,500 adults each year requires plenty of supplies—and countless cups of coffee. Your team can make a big impact by hosting a donation drive. Collect items at your own pace, then personally deliver them to Seeds and meet the students and tutors who'll thank you in person! It's a great way to see the difference you're making and strengthen your team while giving back. YOUR EXPERIENCE WILL LOOK SOMETHING LIKE BELOW:

Popular Orive Items

GLASSES: "readers" of varying strengths

SNACKS: Individually wrapped non-perishable single-serving

TRANSPORTATION: RTA full-day bus passes

SCHOOL SUPPLIES: adult backpacks, notebooks, pencils, blue & black ballpoint pens, erasers, plain folders, GEDapproved calculators (TI-30XS Multiview Scientific Calculator), mini crayons, reusable water bottles **OFFICE SUPPLIES**: copier paper of varying weights, Kleenex

COFFEE STATION: paper towels, coffee, tea, sugar, powdered creamer

Host your drive at your organization

Deliver to Seeds.

Presentation: Hear stories from a student and tutor

Set up an in-classroom "shop" for students to select what they need

Photo Opportunities: Capture meaningful moments

Regroup & Debrief: Reflect on the experience with Seeds

* Experience Tutoring! Optional 2-hour mini tutor training with hands-on student time