

SPONSORSHIP OPPORTUNITIES

IMAGINE not being able to read a utility bill, help your child with homework, shop within your budget, navigate job applications online, or understand medical instructions

For someone who is functionally illiterate, these tasks aren't impossible—just much harder than they should be. In Cleveland, a staggering 66% of adults face these struggles and more.

Here's the good news: as a sponsor, YOU have the power to change that. Your support helps Seeds of Literacy continue its life-changing work, empowering our community to thrive.

Get ready to rock—literally! Join us for an unforgettable night at Cleveland's iconic Rock and Roll Hall of Fame. Enjoy a scavenger hunt, great food, drinks, and incredible music. We can't wait to see you there!



PLATINUM RECORD

\$15,000 PRESENTING SPONSOR

NAME PRESENTED BY On ALL materials*

LOGO INCLUDED ON

- Print Invitation
- Electronic Invitation
- Monthly Eblasts: Tutors, Students, Board
- Quarterly Community Eblast
- Seeds Event Webpage
- Lobby sign
- Event Slideshow sponsor page
- Event Slideshow design inclusion
- Program Sponsor Page

SOCIAL MEDIA

- Name included on event page
- Dedicated sponsor profile post

PROGRAM AD

- Full page, full color
- Choice of inside front or inside back covers

SEATING for 8

POST EVENT BENEFITS

- LOGO & LINK
- Event Recap Blog
- Electronic *This issue sponsored by* Quarterly Community News
- Print *This issue sponsored by* Newsletter

GOLD RECORD

\$10,000

LOGO INCLUDED ON

- Seeds Event Webpage
- Lobby sign
- Event Slideshow sponsor page
- Program Sponsor Page

NAME ONLY

- Print Invitation
- Electronic Invitation
- Monthly Eblasts: Tutors, Students, Board
- Quarterly Community Eblast

SOCIAL MEDIA

- Name included on event page

PROGRAM AD

- 1/2 page BW

SEATING for 6

POST EVENT BENEFITS

- NAME & LINK
- Event Recap Blog
- Electronic *This issue sponsored by* Monthly Tutor News

SILVER STRING

\$5,000

NAME INCLUDED ON

- Lobby sign
- Seeds Event Webpage
- Event Slideshow sponsor page
- Event Recap Blog

PROGRAM AD 1/4 page B&W

SEATING for 4

BRONZE BEAT

\$2,500

NAME INCLUDED ON

- Lobby sign
- Seeds Event Webpage
- Event Slideshow sponsor page
- Event Recap Blog

SEATING for 2

BACKSTAGE

\$1,000

NAME INCLUDED ON

- Lobby sign
- Seeds Event Webpage
- Event Slideshow sponsor page
- Event Recap Blog

Please note: seating and ads are not included in this package.

COMMIT EARLY to ensure you receive all of the benefits listed in your package.

All ads are BLACK & WHITE except the Presenting Sponsor ad.
 Please, no bleeds or crop marks. Ads must be submitted by
5/1/25 for inclusion in the program. • File format: PDF, JPG, TIFF •
 Send artwork to: COMMUNICATIONS@SEEDSOFLITERACY.ORG

AD SPECS

COVER PAGE: 6.25 X 7.5"
 Color
 Interior Front, Interior Back

\$15,000

HALF PAGE
 6.25 X 3.625"

\$10,000

QUARTER PAGE VERTICAL
 3 X 3.625"

\$5,000

QUARTER PAGE VERTICAL
 3 X 3.625"

\$5,000



SPONSORSHIP FORM

- \$15,000
Platinum Record
- \$10,000
Gold Record
- \$5,000
Silver String
- \$2,500
Bronze Beat
- \$1,000
Backstage

PROGRAM AD We will email our ad by 4/30 We need Seeds to create our ad N/A

We cannot attend, but please accept this donation of \$ _____

Name (to appear in the event program) _____

Contact Name* _____ **not for publication*

Address* _____ City* _____ State* _____ Zip* _____

Phone* _____ Email* _____



BY CREDIT CARD

Visit our event page at www.seedsofliteracy.org/2025Legends or scan the QR code to buy online.

BY CHECK Payable to SEEDS OF LITERACY and RETURN WITH THIS FORM to
 3104 W. 25TH ST., STE. 3, CLEVELAND, OH 44109

QUESTIONS? donations@seedsofliteracy.org